

Pol 161: The Politics of Globalization

Spring 2019

Sharpless 113

TTH 10:00-11:30

Professor Craig Borowiak

Office Hours: Wednesdays, 2:30-4 pm (or by appointment)

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Course Description

The concept of “globalization” burst on the scene in the 1990s and has continued to define many academic, policy, and social debates. In this course we will examine the politics of globalization. What does globalization mean? What are its economic, cultural, environmental, and social justice dimensions? How are the dynamics of globalization transforming economies and eliciting political backlash? How do political institutions govern global flows of money, goods, people, and waste? What happens to state sovereignty in a globalizing world? Can we distinguish “global government” from “global governance,” and if so, when? Is globalization “good” for democracy? Does global economic interdependence generate unique social justice obligations? Do our consumption practices make us complicit in the sweatshop conditions and environmental injustices perpetrated by some multinational corporations? What are we to make of the recent upsurge of anti-globalization sentiment in many countries, including the US? This course will critically examine these and other questions while also introducing students to the political science discipline.

Course Aims

- Introduce students to the political science discipline and to subfields of political economy and global governance
- Introduce students to transnational modes of production, trade and finance
- Teach students about the differences between key international organizations such as the IMF, the World Bank, and the World Trade Organization
- Introduce students to how economic globalization has affected race, class and gender relations
- Encourage students to think about the nature of justice and social and political responsibility in light of global interdependence.
- Guide students in conducting original independent and collaborative social science research that makes use of library resources
- Some key concepts:
 - Global Governance, Global Justice, Sovereignty, Global Governance, Neoliberalism, Capitalism, Sweatshops, Commodity Chains, Trade Regimes, Global Finance, Bretton Woods, Neoliberalism, Deterritorialization, Transnational Social Movements, Cosmopolitanism, Time-Space Compression

Course Dynamics

Readings

The type and length of readings for this course will vary considerably from class to class. Some readings will be very detailed and factual. Others will be more conceptual. Some will be academic. Others will be

journalistic. In all cases, you are expected to come to class having read the readings and prepared to discuss them, even if we end up not having time to discuss all of them in full. While the details of any given reading assignment are important, you are especially encouraged to be attentive to and critical of the general themes and ideas that frame the arguments made in the texts. In simpler terms: *pay attention to details but don't get lost in them.*

Class Environment

I aim to create a collegial yet rigorous environment that examines course material through a mix of lecture, all-class and small-group conversation, and student-led discussion. To help achieve these goals, ***please refrain from the following: side talking during lecture or discussion, texting during class, disrupting class if arriving late or leaving early, recording the proceedings of the course without express consent of the instructor, or turning in unstapled work.*** If something is urgent, quietly step outside of class to take care of your business.

Access and Disability Accommodations

Haverford College is committed to providing equal access to students with a disability. If you have (or think you have) a learning difference or disability – including mental health, medical, or physical impairment, please contact the Office of Access and Disability Services (ADS) at hc-ads@haverford.edu. The Coordinator will confidentially discuss the process to establish reasonable accommodations.

*Students who have already been approved to receive academic accommodations and want to use their accommodations in this course should share their verification letter with me and also make arrangements to meet with me as soon as possible to discuss their specific accommodations. Please note that accommodations are **not retroactive** and require advance notice to implement.*

It is a state law in Pennsylvania that individuals must be given advance notice if they are to be recorded. Therefore, any student who has a disability-related need to audio record this class must first be approved for this accommodation from the Coordinator of Access and Disability Services and then must speak with me. Other class members will need to be aware that this class may be recorded.

Grade Appeals

Faculty sometimes make mistakes. If you feel that the grade you received on a particular assignment is not warranted due to an error in grading, please feel free to discuss this situation with me. Please know, however, that I retain the discretion to determine the worthiness of the appeal. Additionally, you must adhere to the following grade dispute policy:

- Contact me after 24 hours but within 7 days of receiving your grade
- Write out the substance of your disagreement
- Arrange a face-to-face meeting

Plagiarism

Cheating and plagiarism are offenses against academic integrity. Plagiarism is copying someone else's work and presenting it as your own without attributing it to its real source. There will be no exceptions for cases of cheating or plagiarism, and disciplinary action will be taken. If you have any questions about what constitutes plagiarism, please speak with me. It is assumed that you are familiar with Haverford's policies regarding plagiarism.

E-mail policy

I will respond to all e-mail, but expect that it may sometimes take between 24-48 hours.

Assignments

1. Participation

The participation aspect of your grade will reflect the quality of your contribution to in-class discussion. This includes both vocal participation and your assistance in creating an atmosphere that encourages all voices to be heard. The class is large, which will constrain discussion in some ways, but know that participation is vital to the experience of this course. For some of you, this will mean speaking up more than you otherwise would. For others of you, it will mean holding back more than you otherwise would. Participation can take multiple forms—it can involve careful listening and thoughtful reflection as well as careful speaking and attentive interaction with other students. But bear in mind that it isn't participation if you are keeping your thoughts entirely to yourself and merely soaking in what others have to say.

2. World News

At the beginning of the semester you will be asked to pick a country that you will be profiling and whose news you will follow over the course of the semester. **Three times during the semester** you will be given a prompt to guide your research into your country. These will correspond to themes we are discussing in class. You will then turn in a **roughly 700-word overview** of your findings. For these overviews, your research must include resources *from the country itself* (e.g., news headlines from the country's own news sources). On the day these are due we will incorporate your findings into class discussion. There are numerous portals with links to foreign news websites. Here are a couple:

<http://www.worldpress.org/gateway.htm>

<http://www.abyznewslinks.com/allco.htm>

3. Take-Home Midterm Exam

You will be given a *take-home, closed-book, anonymous, open-notes, 24-hour* midterm exam before spring break. This will be comprised of a short-answer section and two longer interpretive essay sections.

4. Mapping Global Production and Global Waste

Beginning before fall break and ending near the conclusion of the semester, you will work in teams to study, map, and publicly present on the global flows of production and waste associated with a commodity or service. Details of this assignment will be provided early in the semester.

5. Final Exam

The final exam will be a 3-hour, self-scheduled, closed-book, open-notes exam run through the registrar.

Evaluation (approximate)

Participation and Country Profiles	25%
Midterm Exam	25%
Mapping Global Production and Waste Project	25%
Final Exam	25%

****All major assignments must be completed to pass the course****

Readings

All articles will be available on Moodle, unless otherwise indicated. The following required book is available at the bookstore.

- Andrew L. Barlow, *Between Fear and Hope: Globalization and Race in the United States* (Rowman & Littlefield Publishers, 2003)

SCHEDULE (subject to change)

- Jan 22 Tu Course Introduction
- Jan 24 Th **Conceptualizing Globalization**
Matthew Sparke, "Globalization," *Introducing Globalization* (1-10)
Anthony McGrew, "Globalization and Global Politics" (16-31)
Steve Smith, Patricia Owens, and John Baylis, "Introduction" in *The Globalization of World Politics* (2-8)
- Jan 29 Tu *Small Group meetings with Professor during class time*

POLITICAL GLOBALIZATION: SOVEREIGNTY AND GLOBAL GOVERNANCE

- Jan 31 Th **A Divided World**
**Stuart Elden, "Why is the world divided territorially?" *Global Politics: A New Introduction*
Jan Scholte, "What is 'Global' about Globalization"
- Feb 5 Tu **Globalization and Sovereignty: Some Competing Perspectives**
**Stephen Krasner, "Globalization and Sovereignty"
*Susan Strange, "The Declining Authority of States"
Michael Hardt and Antonio Negri, "Globalization as Empire"
- Feb 7 Th **Discussion: Sovereignty and International Law around the world**
Come prepared to discuss your country research
*****First country assignment due*****
- Feb 12 Tu **International Law and Global Governance**
**Christian Reus-Smit, "International Law" (278-293)
*Paul Taylor and Devon Curtis, "The United Nations" (310-325)
*Timothy Sinclair, "Global Governance" in *Encyclopedia of International Relations and Global Politics*
Rorden Wilkinson, "Global Governance" in *Encyclopedia of Governance*

ECONOMIC GLOBALIZATION: LABOR & TRANSNATIONAL PRODUCTION

- Feb 14 Th **Multinational Corporations and Global Commodity Chains**
**Matthew Sparke, "Commodities," *Introducing Globalization*, 75-84.
*Alan S. Blinder, "Offshoring: The Next Industrial Revolution?" *Foreign Affairs* 85 (2006): 113-128
(continued next page)

Joseph Stiglitz, "The Multinational Corporation," *Making Globalization Work* (Norton, 2006): 187-210
Bruce Murphy, "Wisconsin's \$4.1 billion Foxconn Boondoggle" *The Verge*, Oct 29, 2018
Richard Florida, "The Hypocrisy of Amazon's HQ2 Process" *Citylab*
<https://www.citylab.com/equity/2018/05/the-hypocrisy-of-amazons-hq2-process/560072/>
Watch: "[Who benefits from Amazon's HQ2](#)" (8min)

Want more information on commodity chains? Check out:

Gary Gereffi and Karina Fernandez-Stark, "Global Value Chains: A Primer," Working Paper, Duke University Center on Globalization, Governance and Competitiveness (2011)

Feb 19 Tu **Labor**
Sparke, "Labor," *Introducing Globalization* (99-129)

Feb 21 Th **DISCUSSION: Mapping the "Lifespan" of Commodities**
**Pun Ngai and Jenny Chan, "The Spatial Politics of Labor in China: Life, Labor, and a New Generation of Migrant Workers," *South Atlantic Quarterly*, Winter 2013: 179-190
**Leslie Chang, "[Do Chinese Factory Workers Dream of Ipad?](#)"
**Leslie Chang, Ted Talk: "The Voices of China's Workers"
*Nicholas Kristof, "Where Sweatshops Are a Dream," *The New York Times* (14 January 2009)
Watch all segments of NPR Planet Money's t-shirt project and listen to related NPR radio segments
Watch "the iPhone Economy" at:
<http://www.nytimes.com/interactive/2012/01/20/business/the-iphone-economy.html>
Charles Duhigg and David Barboza, "[In China, Human Costs Are Built into an iPad.](#)" *The New York Times* (January 25, 2012)
Charles Duhigg and Keith Bradsher, "[How the US Lost Out on iPhone Work.](#)" *The New York Times* (January 22, 2012)
Natalie Kitroeff and Victoria Kim, "Behind a \$13 shirt, a \$6-an-hour worker," *LA Times* (Aug 31, 2017)

Want some examples of attempts to trace commodity chains? Check out:

- [PhoneStory](#)
- [Labour Behind the Label](#)
- [BBC's "The Secrets of Superbrands"](#)

Feb 26 Tu **Waste in the Global Economy**
**Jennifer Clapp, "The Distancing of Waste: Overconsumption in a Global Economy," 155-176
*Pietra Rivoli, *Travels of a T-Shirt* (selections)
E-Waste: The Digital Dump (skim)

ECONOMIC GLOBALIZATION: TRADE AND FINANCE

Feb 28 Th **The principles of trade**
Dani Rodrik, *The Globalization Paradox*, “Why Doesn’t Everyone Get the Case for Free Trade?” 47-66
Pierre Lemieux, *What’s Wrong with Protectionism?* 7-20
(start reading) Ann Capling and Silke Trommer, “The Evolution of the Global Trade Regime” in Ravenhill, *Global Political Economy*, 87-115

***** Midterm Exam due 5pm, Friday, March 1 *****

Mar 5 Tu **The WTO**
(finish reading) Ann Capling and Silke Trommer, “The Evolution of the Global Trade Regime” in Ravenhill, *Global Political Economy*, 87-115
WTO, Understanding the WTO (excerpts)

Mar 7 Th **DISCUSSION: International Trade in the era of Trump**
Come prepared to discuss your country research

Readings TBA

Second country assignment due

March 8-17: SPRING BREAK

Mar 19 Tu **The IMF and The World Bank**
***Ngair Woods. “A Short Introduction to the IMF and the World Bank”

**Eric Toussaint and Damien Millet (2010), “The IMF, The World Bank, and the Logic of Structural Adjustment” in *Debt, The IMF and the World Bank: Sixty questions, Sixty Answers*, 93-124

**Listen: [Planet Money Episode 553: The Dollar At The Center Of The World](#)

**Watch: “[What's the difference between the IMF and the World Bank? | CNBC Explains](#)”

Eduard Brau and Ian McDonald (2009), *Successes of the International Monetary Fund* (Selections)

Browse Webpages:

50 years is enough:

<http://www.50years.org/>

World Bank:

<http://worldbank.org> (“Who We Are” & “What We Do” tabs)

IMF:

<http://www.imf.org/external/about.htm>

Mar 21 Th **Austerity and the Global Financial Crisis**
Encyclopedia entry on “The Great Recession”
Joseph Stiglitz (2010), “The Financial Crisis of 2007-8 and its Macroeconomic Consequences” in
Time for a Visible Hand: Lessons from the 2008 World Financial Crisis (19-49)
Mark Blyth, “Austerity: The History of a Dangerous Idea,” [Excerpt] Milken Institute Review
(Third Quarter 2013)

Mar 26 Tu **The Political Trilemma and the Globalization Paradox**
***Dani Rodrik, “The Political Trilemma of the World Economy,” in *The Globalization Paradox*
Dani Rodrik, *Straight Talk on Trade: Ideas for a Sane World Economy*:
Chapter 9: What Will Not Work
Chapter 10: New Rules for the Global Economy

GLOBALIZATION, RACE, INEQUALITIES

Mar 28 Th **Globalization and Economic Inequality**
Paul Cammack, “Why are some people better off than others?” *Global Politics: A New Introduction*, 405-428
Branko Milanovic, “Global Income Inequality in Numbers: in History and Now,” *Global Policy*,
4(2). May 2013
Robert Hunter Wade, “Growth, Inequality, and Poverty: Evidence, Arguments, and Economists.”
in *Global Political Economy* (4th ed.), ed. John Ravenhill (Oxford UP, 2014): 312-343
(skim)

Apr 2 Tu **Globalization and Race in the US I**
Andrew L. Barlow, *Between Fear & Hope: Globalization and Race in the United States*, 1-82

Apr 4 Th **Globalization and Race in the US II**
Andrew L. Barlow, *Between Fear & Hope: Globalization and Race in the United States*, 83-132

RESISTANCE

Apr 9 Tu **Transnational Activism**
***Ron Hayduk, “The Anti-Globalization Movement and OWS,” in *Occupying Political Science: The Occupy Wall Street Movement: From New York to the World*, 225-245.
**Sid Tarrow, *The New Transnational Activism* (Selections)
Clifford Bob, “The Global Right Wing and Theories of Transnational Advocacy”

Black Lives Matter – Globalized
“Ferguson: Transnational Activism and The Academy”
[Black Lives Matter Statement on Invest-Divest](#)
[Black Lives Matter Influences a Similar Campaign for Dalits, Minorities and Tribals in India](#)
[Cornel West and Suraj Yengde, “A Shared History of Struggle Should Unite India’s Dalits and African Americans in the Fight for Equality”](#)

Apr 11 Th **Walls**
Wendy Brown, *Walled States, Waning Sovereignty*

Apr 16 Tu **Populism**
**Cas Mudde, “How populism became the concept that defines our age” *The Guardian*, Nov 22, 2018. <https://www.theguardian.com/commentisfree/2018/nov/22/populism-concept-defines-our-age>
**Jonathan Haidt, “When and Why Nationalism Beats Globalism,” *The American Interest* (July 2016)
*Matt Golder, “Far Right Parties in Europe,” *Annual Review of Political Science Vol. 19*:477-497 (2016)
Michael Cox, (2017) *The rise of populism and the crisis of globalisation: Brexit, Trump and beyond*. *Irish Studies in International Affairs*, 28. pp. 9-17.
http://eprints.lse.ac.uk/86880/7/Cox_Rise%20of%20populism%20published_2018.pdf
Quinn Slobodian, “Trump, Populists and the Rise of Right-Wing Globalization,” *NY Times*, Oct 22, 2018. <https://www.nytimes.com/2018/10/22/opinion/trump-far-right-populists-globalization.html>
BBC: Europe nationalism guide. <https://www.bbc.com/news/world-europe-36130006>

GOVERNING GLOBAL CLIMATE CHANGE

Apr 18 Th **Globalization and Climate Change**
Felix R. FitzRoy & Elissaios Papyrakis, *Introduction to Climate Change Economics and Policy* Chapter 5: “Development in a Changing Climate”
Paul Harris, “What’s Wrong with Climate Politics,” *Global Environmental Politics: From Persons to Planet*, 137-143
Will Steffen, “A Truly Complex and Diabolical Problem,” *The Oxford Handbook and Climate Change and Society*, 22-37
Jennifer Clapp and Peter Dauvergne, “Brief History of International Environmental Cooperation,” *Global Environmental Politics: From Persons to Planet* (121-136)

Apr 23 Tu **Discussion: Global Climate Governance**
Come prepared to discuss your country research
Felix R. FitzRoy & Elissaios Papyrakis, *Introduction to Climate Change Economics and Policy* Chapter 7: “Kyoto, Paris, and Other International Environmental Agreements”
Michael Jacobs (2016), “High pressure for low emissions: How civil society created the Paris climate agreement” *Juncture 22* (4):314-323

final country assignment due

Apr 25 Th **Work-in-Progress Meetings on Mapping Assignment**
No full class meeting. Meet with professor in your mapping research groups

Apr 30 Tu *****CLASS PRESENTATIONS OF MAPPING PROJECTS*****

May 2 Th **Last Class—Catch up, Wrap up**