

Pol 161: The Politics of Globalization

Fall 2017

Chase 104

TTH 10:00-11:30

Professor Craig Borowiak

Office Hours: Tuesdays 2-4 pm (or by appointment)

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Course Description

The concept of “globalization” burst on the scene in the 1990s and has continued to define many academic, policy, and social debates. In this course we will examine the politics of globalization. What does globalization mean? What are its economic, cultural, environmental, and social justice dimensions? How are the dynamics of globalization transforming economies and eliciting political backlash? How do political institutions govern global flows of money, goods, people, and waste? What happens to state sovereignty in a globalizing world? Can we distinguish “global government” from “global governance,” and if so, when? Is globalization “good” for democracy? Does global economic interdependence generate unique social justice obligations? Do our consumption practices make us complicit in the sweatshop conditions and environmental injustices perpetrated by some multinational corporations? What are we to make of the recent upsurge of anti-globalization sentiment in many countries, including the US? This course will critically examine these and other questions while also introducing students to the political science discipline.

Course Aims

- Introduce students to the political science discipline and to subfields of political economy and global governance
- Introduce students to transnational modes of production, trade and finance
- Teach students about the differences between key international organizations such as the IMF, the World Bank, and the World Trade Organization
- Introduce students to how economic globalization has affected race, class and gender relations
- Encourage students to think about the nature of justice and social and political responsibility in light of global interdependence.
- Guide students in conducting original independent and collaborative social science research that makes use of library resources
- Some key concepts:
 - Global Governance, Global Justice, Sovereignty, Global Governance, Neoliberalism, Capitalism, Sweatshops, Commodity Chains, Trade Regimes, Global Finance, Bretton Woods, Neoliberalism, Deterritorialization, Transnational Civil Society, Cosmopolitanism, Time-Space Compression, Climate Justice

Course Dynamics

Readings

The type and length of readings for this course will vary considerably from class to class. Some readings will be very detailed and factual. Others will be more conceptual. Some will be academic. Others will be journalistic. In all cases, you are expected to come to class having read the readings and prepared to discuss them, even if we end up not having time to discuss all of them in full. While the details of any given reading assignment are important, you are especially encouraged to be attentive to and critical of the general themes and ideas that frame the arguments made in the texts. In simpler terms: ***pay attention to details but don't get lost in them.***

Class Environment

I aim to create a collegial yet rigorous environment that examines course material through a mix of lecture, all-class and small-group conversation, and student-led discussion. To help achieve these goals, ***please refrain from the following: side talking during lecture or discussion, texting during class, disrupting class if arriving late or leaving early, recording the proceedings of the course without express consent of the instructor, or turning in unstapled work.*** If something is urgent, quietly step outside of class to take care of your business.

Access and Disability Accommodations

Haverford College is committed to supporting the learning process for all students. Please contact me as soon as possible if you are having difficulties in the course. There are also many resources on campus available to you as a student, including the Office of Academic Resources (<https://www.haverford.edu/oar/>) and the Office of Access and Disability Services (<https://www.haverford.edu/access-and-disability-services/>). If you think you may need accommodations because of a disability, you should contact Access and Disability Services at hc-ads@haverford.edu. If you have already been approved to receive academic accommodations and would like to request accommodations in this course because of a disability, please meet with me privately at the beginning of the semester (ideally within the first two weeks) with your verification letter.

Grade Appeals

Faculty sometimes make mistakes. If you feel that the grade you received on a particular assignment is not warranted due to an error in grading, please feel free to discuss this situation with me. Please know, however, that I retain the discretion to determine the worthiness of the appeal. Additionally, you must adhere to the following grade dispute policy:

- Contact me after 24 hours but within 7 days of receiving your grade
- Write out the substance of your disagreement
- Arrange a face-to-face meeting

Plagiarism

Cheating and plagiarism are offenses against academic integrity. Plagiarism is copying someone else's work and presenting it as your own without attributing it to its real source. There will be no exceptions for cases of cheating or plagiarism, and disciplinary action will be taken. If you have any questions about what constitutes plagiarism, please speak with me. It is assumed that you are familiar with Haverford's policies regarding plagiarism.

E-mail policy

I will respond to all e-mail, but expect that it may sometimes take between 24-48 hours.

Assignments

1. Participation

The participation aspect of your grade will reflect the quality of your contribution to in-class discussion. This includes both vocal participation and your assistance in creating an atmosphere that encourages all voices to be heard. The class is large, which will constrain discussion in some ways, but know that participation is vital to the experience of this course. For some of you, this will mean speaking up more than you otherwise would. For others of you, it will mean holding back more than you otherwise would. Participation can take multiple forms—it can involve careful listening and thoughtful reflection as well as careful speaking and attentive interaction with other students. But bear in mind that it isn't participation if you are keeping your thoughts entirely to yourself and merely soaking in what others have to say.

2. World News

At the beginning of the semester you will be asked to pick a country whose news you will follow over the course of the semester. **Three times during the semester** you will turn in a **2-page summary** of the news headlines (related to globalization broadly construed) as represented in the country's own news sources. I will periodically take time in class to allow you to share what is going on in your country.

These will factor into your participation grade. There are numerous portals with links to foreign news websites. Here are a few: <http://www.ipl.org/div/news/>
<http://www.worldpress.org/gateway.htm>
<http://www.abyznewslinks.com/allco.htm>

3. Take-Home Midterm Exam

You will be given a *take-home, closed-book, anonymous, open-notes, 24-hour* midterm exam before fall break. This will be comprised of a short-answer section and two longer interpretive essay sections.

4. Mapping Global Production and Global Waste

Beginning before fall break and ending near the conclusion of the semester, you will work in teams to study, map, and publicly present on the global flows of production and waste associated with a commodity or service. Details of this assignment will be provided early in the semester.

5. Final Exam

The final exam will be a 3-hour, self-scheduled, closed-book, open-notes exam run through the registrar.

Evaluation (approximate)

Participation and World News	25%
Midterm Exam	25%
Mapping Global Production and Waste Project	25%
Final Exam	25%

****All major assignments must be completed to pass the course****

Readings

All articles will be available on Moodle, unless otherwise indicated. The following required books are available at the bookstore.

- Dani Rodrik, *The Globalization Paradox: Democracy and the Future of the World Economic* (W. W. Norton, 2011)
- Andrew L. Barlow, *Between Fear and Hope: Globalization and Race in the United States* (Rowman & Littlefield Publishers, 2003)

SCHEDULE (subject to change)

- Sept 5 Tu Course Introduction
- Sept 7 Th **Conceptualizing Globalization**
Matthew Sparke, "Globalization," *Introducing Globalization* (1-10)
Anthony McGrew, "Globalization and Global Politics" (16-31)
Steve Smith, Patricia Owens, and John Baylis, "Introduction" in *The Globalization of World Politics* (2-8)
- Sept 12 Tu *Small Group meetings with Professor during class time*

read ahead for Thursday's class

POLITICAL GLOBALIZATION: SOVEREIGNTY AND GLOBAL GOVERNANCE

- Sept 14 Th **A Divided World**
Stuart Elden, "Why is the world divided territorially?" *Global Politics: A New Introduction*, 220-244
Dani Rodrik, *The Globalization Paradox: Democracy and the Future of the World Economy*:
"Of Markets and States: Globalization in History's Mirror," 3-23
"The Rise and Fall of the First Great Globalization," 24-46
- Sept 19 Tu **A Foundational Political Theory Text**
Immanuel Kant, "Essay on Perpetual Peace"

****First world news assignment due****
- Sept 21 Th **Globalization and Sovereignty: Some Competing Perspectives**
Susan Strange, "The Declining Authority of States"
Stephen Krasner, "Globalization and Sovereignty"
Michael Hardt and Antonio Negri, "Globalization as Empire"
- Sept 26 Tu **International Law and Global Governance**
Christian Reus-Smit, "International Law" (278-293)
Paul Taylor and Devon Curtis, "The United Nations" (310-325)
Rorden Wilkinson, "Global Governance" in *Encyclopedia of Governance*
Timothy Sinclair, "Global Governance" in *Encyclopedia of International Relations and Global Politics*

ECONOMIC GLOBALIZATION: LABOR AND TRANSNATIONAL PRODUCTION

- Sept 28 Th **Multinational Corporations and Global Commodity Chains**
Alan S. Blinder, "Offshoring: The Next Industrial Revolution?" *Foreign Affairs* 85 (2006): 113-128
Matthew Sparke, "Commodities," *Introducing Globalization*, 75-84.
Joseph Stiglitz, "The Multinational Corporation," *Making Globalization Work* (Norton, 2006): 187-210
Rick Romell, "Foxconn seeks immense sites in Wisconsin for possible factories" JSONline.com, June 15, 2017
Julie Bosman, "Questions Emerge Over What Wisconsin Must Give for Foxconn Plant" New York Times, Aug 10, 2017

Class visit by Research Librarian Margaret Schaus

Want more information on commodity chains? Check out:

Gary Gereffi and Karina Fernandez-Stark, "Global Value Chains: A Primer," Working Paper, Duke University Center on Globalization, Governance and Competitiveness (2011)

- Oct 3 Tu **Labor**
Sparke, "Labor," *Introducing Globalization* (99-129)

- Oct 5 Th **Mapping the "Lifespan" of Commodities**
Pun Ngai and Jenny Chan, "The Spatial Politics of Labor in China: Life, Labor, and a New Generation of Migrant Workers," *South Atlantic Quarterly*, Winter 2013: 179-190
Leslie Chang, "Do Chinese Factory Workers Dream of Ipad's?"
Leslie Chang, Ted Talk: "The Voices of China's Workers"
Watch all segments of NPR Planet Money's t-shirt project and listen to related NPR radio segments
Watch "the iPhone Economy" at:
<http://www.nytimes.com/interactive/2012/01/20/business/the-iphone-economy.html>
Charles Duhigg and David Barboza, "In China, Human Costs Are Built into an iPad." The New York Times (January 25, 2012)
Charles Duhigg and Keith Bradsher, "How the US Lost Out on iPhone Work." The New York Times (January 22, 2012)
Natalie Kitroeff and Victoria Kim, "Behind a \$13 shirt, a \$6-an-hour worker," LA Times (Aug 31, 2017)
Nicholas Kristof, "Where Sweatshops Are a Dream," The New York Times (14 January 2009)

What some examples of attempts to trace commodity chains? Check out:

- [PhoneStory](#)
- [Labour Behind the Label](#)
- [BBC's "The Secrets of Superbrands"](#)
- [Sourcemap](#)

Oct 10 Tu **Waste in the Global Economy**
Jennifer Clapp, "The Distancing of Waste: Overconsumption in a Global Economy," 155-176
Pietra Rivoli, *Travels of a T-Shirt* (selections)

Oct 12 Th **E-Waste and Catch up**
E-Waste: The Digital Dump

***** Midterm Exam due at 4pm, Friday, October 13 *****

Oct 14-22: FALL BREAK

ECONOMIC GLOBALIZATION: TRADE AND FINANCE

Oct 24 Tu **International Trade Regimes – the WTO**
Dani Rodrik, *The Globalization Paradox*:
 "Why Doesn't Everyone Get the Case for Free Trade?" 47-66
 "Bretton Woods, GATT, and the WTO: Trade in a Politicized World," 67-88
WTO, Understanding the WTO (excerpts)

Second world news assignment due

Oct 26 Th **International Trade in the era of Trump**
Renegotiating NAFTA (Readings TBA)
Kevin Granville, "What Is TPP? Behind the Trade Deal That Died" (Oct 5, 2015; updated January 23, 2017)
Binyamin Appelbaum, "Simmering for Decades, Anger about Trade Boils over in '16 Election," *New York Times* (29 March 2016)

Oct 31 Tu **The IMF and The World Bank**
Ngaire Woods. "A Short Introduction to the IMF and the World Bank"
Ian Hurd, "The International Monetary Fund and the World Bank"
Dani Rodrik, "Financial Globalization Follies," *The Globalization Paradox*, 89-111
Dani Rodrik, "The Foxes and Hedgehogs of Finance," *The Globalization Paradox*, 112-134
Visit Webpages:
 World Bank: <http://worldbank.org> (click on "about us" tab)
 IMF: <http://www.imf.org/external/about.htm>

Nov 2 Th **Austerity and the Global Financial Crisis**
Wikipedia entry on "The Great Recession"
Joseph Stiglitz (2010), "The Financial Crisis of 2007-8 and its Macroeconomic Consequences" in *Time for a Visible Hand: Lessons from the 2008 World Financial Crisis* (19-49)
Mark Blyth, "Austerity: The History of a Dangerous Idea," [Excerpt] *Milken Institute Review* (Third Quarter 2013)

- Nov 7 Tu **Grappling with the Globalization Paradox**
 Dani Rodrik, *The Globalization Paradox*:
 “Poor Countries in a Rich World,” 135-158
 “Trade Fundamentalism in the Tropics,” 159-183
 ***“**The Political Trilemma of the World Economy**,” 184-206 (focus on this chapter)
 “Designing Capitalism 3.0,” 233-250
 “Afterword: A Bedtime Story for Grown-ups,” 281-284

INEQUALITIES

- Nov 9 Th **Globalization and Economic Inequality**
 Paul Cammack, “Why are some people better off than others?” *Global Politics: A New Introduction*, 405-428
 David Dollar and Robert Kraay, “Spreading the Wealth,” *Foreign Affairs* (2002)
 Robert Hunter Wade, “Growth, Inequality, and Poverty: Evidence, Arguments, and Economists,” in *Global Political Economy* (4th ed.), ed. John Ravenhill (Oxford UP, 2014): 312-343 (skim)

 final world news assignment due

- Nov 14 Tu **Globalization and Race in the US**
 Manning Marable, “Blackness Beyond Boundaries: Navigating the Political Economies of Global Inequality,” *Transnational Blackness: Navigating the Global Color Line*, 1-8
 Leith Mullings, “Race and Globalization: Racialization from Below,” *Transnational Blackness: Navigating the Global Color Line*, 11-18
 Andrew L. Barlow, *Between Fear & Hope: Globalization and Race in the United States*, 57-132 (especially 83-132)

CONFLICT, CLIMATE CHANGE, CIVIL SOCIETY

- Nov 16 Th **Globalization and Conflict**
 Olivier Roy, *Al Qaeda and the New Terrorists*
 Timothy Mitchell, “McJihad: Islam in the US Global Order” *Social Text*, Winter 2002
 Helena Norberg-Hodge, “Globalization and Terror,” *Counterpunch*. Nov 4, 2015 (skim)

News articles:
 CNN: Who has been recruited into ISIS
 The Guardian: How a team of social media experts is able to keep track of jihadis
 AlArabiya: How ISIS conquered social media

- Nov 21 Tu **Work-in-Progress Meetings on Mapping Assignment**
No full class meeting. Meet with professor in your mapping research groups

- Nov 23 Th THANKSGIVING HOLIDAY

Nov 28 Tu **Sinking Islands and Lifeboat Earth**
Simon Donner, “Kiribati Slide Show”: [The Kiribati People Battle Sea Level Rise](#)
Simon Donner, “[Fantasy Island](#)” *Scientific America*, March 1, 2015.
Will Steffen, “A Truly Complex and Diabolical Problem,” *The Oxford Handbook and Climate Change and Society*, 22-37
Paul Harris, “What’s Wrong with Climate Politics,” *Global Environmental Politics: From Persons to Planet*, 137-143

Nov 30 Th **Global Climate Governance**
Jennifer Clapp and Peter Dauvergne, “Brief History of International Environmental Cooperation,” *Global Environmental Politics: From Persons to Planet* (121-136)
Michael Jacobs (2016), “High pressure for low emissions: How civil society created the Paris climate agreement” *Juncture* 22 (4):314-323
Michael Shear, “Trump Will Withdraw U.S. From Paris Climate Agreement” June 1, 2017. NY Times <https://www.nytimes.com/2017/06/01/climate/trump-paris-climate-agreement.html>
Brian Deese, “Paris Isn't Burning: Why the Climate Agreement Will Survive Trump.” *Foreign Affairs*. July/August 2017, 83-92

Want more on the Paris Agreement? Check out:

- Robert Faulkner (2016), “The Paris Agreement and the new logic of international climate politics,” *International Affairs* 92(5): 1107-1125
- The Harvard Project on Climate Agreements, ["THE PARIS AGREEMENT AND BEYOND: INTERNATIONAL CLIMATE CHANGE POLICY POST-2020"](#)

Dec 5 Tu *******CLASS PRESENTATIONS OF MAPPING PROJECTS*******

Dec 7 Th **Transnational Civil Society**
Debrief on mapping presentations

Lisa Jordan, “Global Civil Society”
David Graeber, “The New Anarchists”
Jadaliyya: “Civil Society in Revolt: from the Arab Spring to Occupy”
Jennifer Rubenstein, “Introduction,” *Between Samaritans and States: The Political Ethics of Humanitarian NGOs* (Oxford UP, 2015): READ pp. 1-16 ONLY
Clifford Bob, “The Global Right Wing and Theories of Transnational Advocacy”

GLOBAL DEMOCRACY?

Dec 12 Tu **Global Democracy?**
David Held, “Democracy, the Nation-State, and the Global System”
Robert Dahl, “Can International Organizations be Democratic?”

Dec 14 Th **Last Class—Catch up, Wrap up**
Jonathan Haidt, “When and Why Nationalism Beats Globalism,” *The American Interest* (July 2016)